

# Preface

JOEL SHANE HONOLULU, HAWAII

*weeks across Neptune's murderous legacy,  
a thousand years ago the island bearing Bello was peopled*

*there now lays **The Village of Bello**  
safe from design, fashion, and other terrors,  
no bills may be posted by her paths*

*Spam is consumed, loved, blue cans flourish,  
two dozen forts of the empire here lie,  
the sun waits each day to massage and punish,  
like the volcano of ice into which we throw the natives,  
thrown into frozen lives, safe from hads*

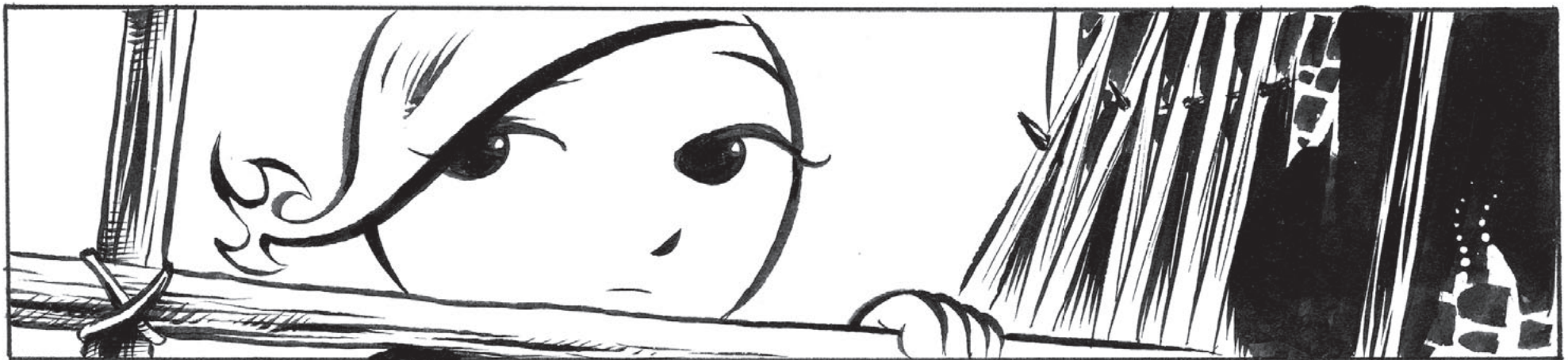
**Bello**

The word 'Bello' is written in a bold, black, cursive script. Below the word is a thick, black horizontal underline. A vibrant orange line follows the curve of the underline, starting from the left and ending with a small flourish on the right. To the right of the underline, the word 'Underware' is written in a smaller, orange, cursive font, stacked in two lines.

*Seven first hand travellers'*  
**STORIES**

*from* **THE DREAM VILLAGE**

 **FILE UNDER »** *Poetry*



# STORIES

*from* **THE DREAM VILLAGE**

**THE POETS** LIZA ENEBEIS, CARL HENNING, HANNA KURPPA, MARTIN LORENZ, DANIEL PATOMÄKI,  
LUZIANO PERONDI, ALESSANDRO SEGALINI, JOEL SHANE & MARTIN TIEFENTHALER

**THE ILLUSTRATOR** PETTERI TIKKANEN » HELSINKI, FINLAND

**THE SPELL CHECKER** JOEL SHANE » HONOLULU, HAWAII

**EDITOR / PUBLISHER / DESIGNER** UNDERWARE » 2004 » DEN HAAG » HELSINKI » AMSTERDAM

To view all  
2-COLOUR BELLO WORDS  
with the keystroke table,  
please download  
BELLO-PRACTICAL.PDF

**Fareward**

BETWEEN *the* GREEN HILLS  
*by* THE SPRINGS OF THE RIVER NECHI  
IN THE VALLEY *of* ABURRA  
*from* THE NORTH *of*

Cerro de Quitasol

SETTLES *today* A BEAUTIFUL  
VILLAGE *with* THE NICKNAME *of*  
» CAPITAL DE LAS ORQUÍDEAS «

yes!

»»THE CAPITAL OF ORCHIDEAS««  
AS THE LOCALS TEND TO SAY.

**THERE ARE MANY RUMORS ABOUT THIS SMALL VILLAGE,  
SOME SAY IT'S LOCATED ON A CLOUDY MOUNTAIN,  
SOME CLAIM TO HAVE SEEN A GLIMPSE OF IT IN A JUNGLE.  
OTHERS BELIEVE THE VILLAGE DOESN'T EXIST AT ALL  
BECAUSE THE RUMORS ARE TOO BEAUTIFUL TO BE TRUE.  
IT IS AS THOUGH THE WHOLE VILLAGE IS A METAPHOR,  
KNOWN TO PEOPLE FROM MANY COUNTRIES, ALL SPEAKING  
ABOUT THE SAME SUBJECT, AND ONLY THE DETAILS VARY.  
SO LET'S TAKE IT AS IT IS, LET'S APPROACH BELLO AS  
A METAPHOR. RELAX AND OPEN YOUR SUBCONSCIOUS,  
RECEPTIVE DIMENSIONS ON THIS ARMCHAIR TRIP TO BELLO,  
AND SEE THE VILLAGE IN A SENSE THAT IS POETIC,  
MORE THAN LITERAL. 🐾 *That was the foreword, what's next?***

BELLO SMALL CAPS USED HERE IN SIZE 36/34 PTS.





# 1st Chapter



THIS WORD 'CHAPTER' IS PART OF THE BELLO WORDS COLLECTION, JUST LIKE THE COMIC BALLOON AS WELL.

*It was a warm day in spring, when I arrived at the main bus station of Bello. After I walked a bit through the city, I recognised what a beautiful village it was. The smell of fresh baked bread and roasted coffee was in the air. I felt welcomed by the village from the beginning. They told me about the criminality of Bello, but to me it seemed to be an inseparable part of this village. Like a temperamental person who can hate, but love too.* MARTIN LORENZ, GERMANY

## NORMAL BELLO SCRIPT

*It was a warm day in Spring, when I arrived at the main bus station of Bello. After I walked a bit through the city, I recognised what a beautiful village it was. The smell of fresh baked bread and roasted coffee was in the air. I felt welcomed by the village from the beginning. They told me about the criminality of Bello, but to me it seemed to be an inseparable part of this village. Like a temperamental person who can hate, but love too.* MARTIN LORENZ, GERMANY

## BELLO PRO WITH AUTOMATIC OPENTYPE LIGATURES

*Further reading* about Bello Pro's OpenType features at Underware's website » [www.underware.nl](http://www.underware.nl) » fonts » bello » bello pro info

That room had such  
an odd character

NORMAL BELLO SCRIPT

That room had such  
an odd character

BELLO PRO WITH AUTOMATIC OPENTYPE LIGATURES & ENDING SWASHES

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*When we were kids we played*  
**HIDE & SEEK**  
**BETWEEN THE CARS**

*and spit on them when they gave  
us away as they pulled out*



**A STORY *by* LIZA ENEBEIS**

ALL STARTING AND ENDING SWASHES AND THEIR KEYSTROKES ARE SHOWN PROPERLY IN BELLO-PRACTICAL.PDF (ALSO DOWNLOADABLE FROM [WWW.UNDERWARE.NL](http://WWW.UNDERWARE.NL))

**g** Sometimes we wanted to escape the street so we sat on the steps leading to the fire exit, it was always much cooler there.

**g** One girl had air conditioning in her home. She was also the first who had a video recorder, she even let us watch – usually fragments

*of a film, we were more interested in the slow motion, fast forward, rewind buttons.*

***g** On street level though the video didn't count, the bikes did.*

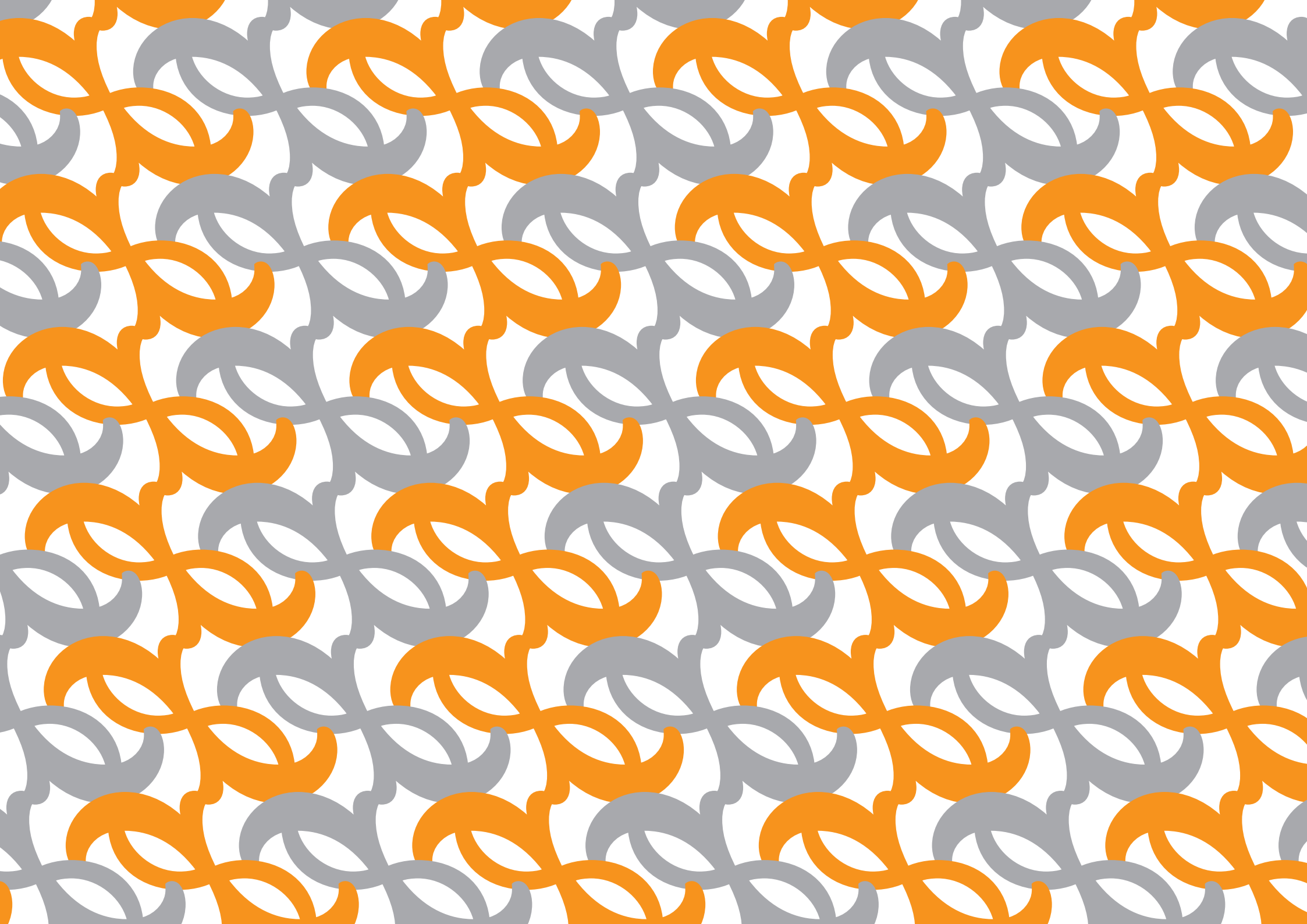
***g** The motor way was intersected by two small side streets on either side – the goal was to cross the*

*motor way without breaking as soon as a car appeared. The fear on the drivers faces was our winning points. That's the village of Bello which I got to know.*

**BELLO PRO WITH AUTOMATIC LIGATURES SET ON.**

THIS STORY IS SET WITH BELLO SCRIPT IN POINT SIZE 56/60 PTS.





NOW SOME

don't  
miss

2<sup>nd</sup> Chapter

ITALIANOS!

*In Rome it is common to shout 'abbello!' (meaning 'dude') & 'abbella!' (meaning 'pretty girl'), says Alessandro Segalini.*



*a poem by*

**LUCIANO PERONDI**

*the citizen of Bello, Italy*

# UN PAESE PIÙ PULITO È UN PAESE PIÙ BELLO

*an illustration by* **PETTERI TIKKANEN**

*Tanto lustro è 'sto paese,*

/ This village is so much clean

*Che ti specchi nelle strade.*

/ that you can mirror in the roads.

*L'erba lucida a distese,*

/ Green dazzling grass is everywhere

*Di riflessi il mondo invade*

/ and the world is full of glares.

THE ENGLISH TRANSLATION LINES ON THIS PAGE ARE SET WITH **Sauna** [SAUNA ROMAN, 24 PTS.], FOR WHICH BELLO IS A TYPOGRAPHIC MATE.

*Di colori a cento a mille*

/ THE WATER IN THIS TOWN

*Sono le acque qui in città.*

/ OFTEN CHANGES ITS COLOUR.

*Dentro il fiume l'acqua brilla,*

/ IN THE RIVER THE WATER SHINES,

*Come han fatto non si sa...*

/ WE DON'T KNOW HOW THEY DID IT...

THE ENGLISH TRANSLATION LINES ON THIS PAGE ARE SET WITH **Sauna** [SAUNA SMALL CAPS, 24 PTS.], FOR WHICH BELLO IS A TYPOGRAPHIC MATE.

*Sale il fumo, meraviglia!*

/ The smoke goes up, wonderful!

*In dorata sfumatura,*

/ It coils,

*S'avviluppa e s'attorciglia:*

/ In golden shading,

*la celeste volta oscura.*

/ And it darkens the sky.

THE ENGLISH TRANSLATION LINES ON THIS PAGE ARE SET WITH **Sauna** [SAUNA ITALIC, 24 PTS.], FOR WHICH BELLO IS A TYPOGRAPHIC MATE.

*Tanto lucido è il paese,*

/ The more the village spends in cleaning,

*Quanto spende in pulizia.*

/ The more it is polished.

*Non fa i conti a fine mese,*

/ It never minds about expenses,

*Quel che aveva ha dato via!*

/ What it earns is what it spends.

THE ENGLISH TRANSLATION LINES ON THIS PAGE ARE SET WITH **Sauna** [SAUNA BOLD, 24 PTS.], FOR WHICH BELLO IS A TYPOGRAPHIC MATE.

I WAS BORN IN BELLO  
WHICH FINDS ITS ROOTS IN THE WORD 'BELLISSIMA'.  
SO, ON A MONDAY  
21ST OF JUNE 1976

*some facts about Bello by Alessandro Segalini*

THE MOON FELL, AND I WAS BORN IN A COSY,  
**PLEASANT**  
AND SNUG TOWN



*Bello was born a lot earlier, in **218 BCE**, it is now 2222 years old.*

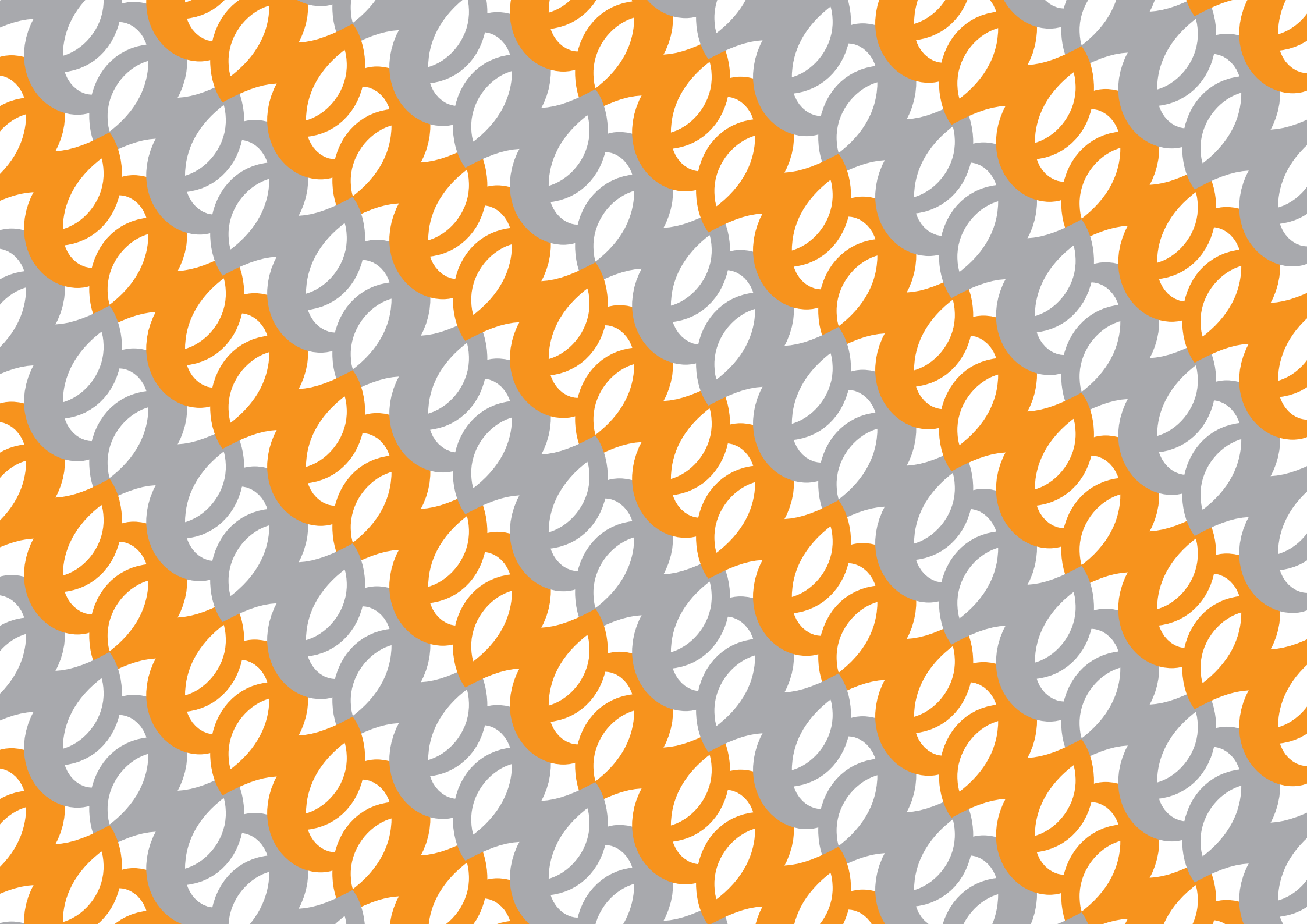
**IT WAS PLACED  
IN A STRATEGIC AREA  
NEXT TO  
THE NECHI RIVER**  
*which is the biggest river in the area.*

The Fegato Etrusco

# ETRUSCAN LIVER

**IS THE OLDEST ARCHAEOLOGICAL FIND IN BELLO AREA.**

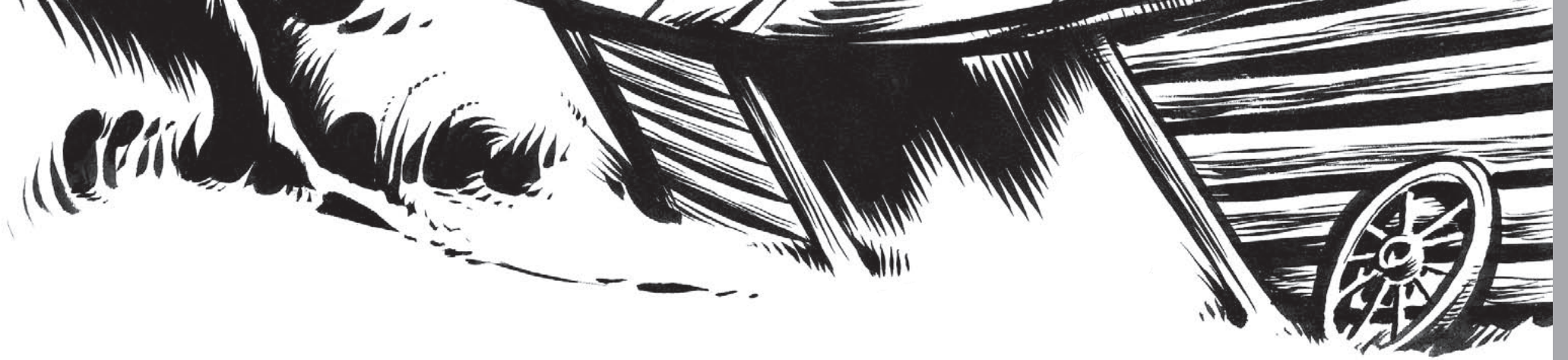
*Originally from the Bronze Era, found in 1877 by a ploughing peasant, this object was used by Etruscans to read the divine will.*





DEN SISTA!

3<sup>rd</sup>  
Chapter

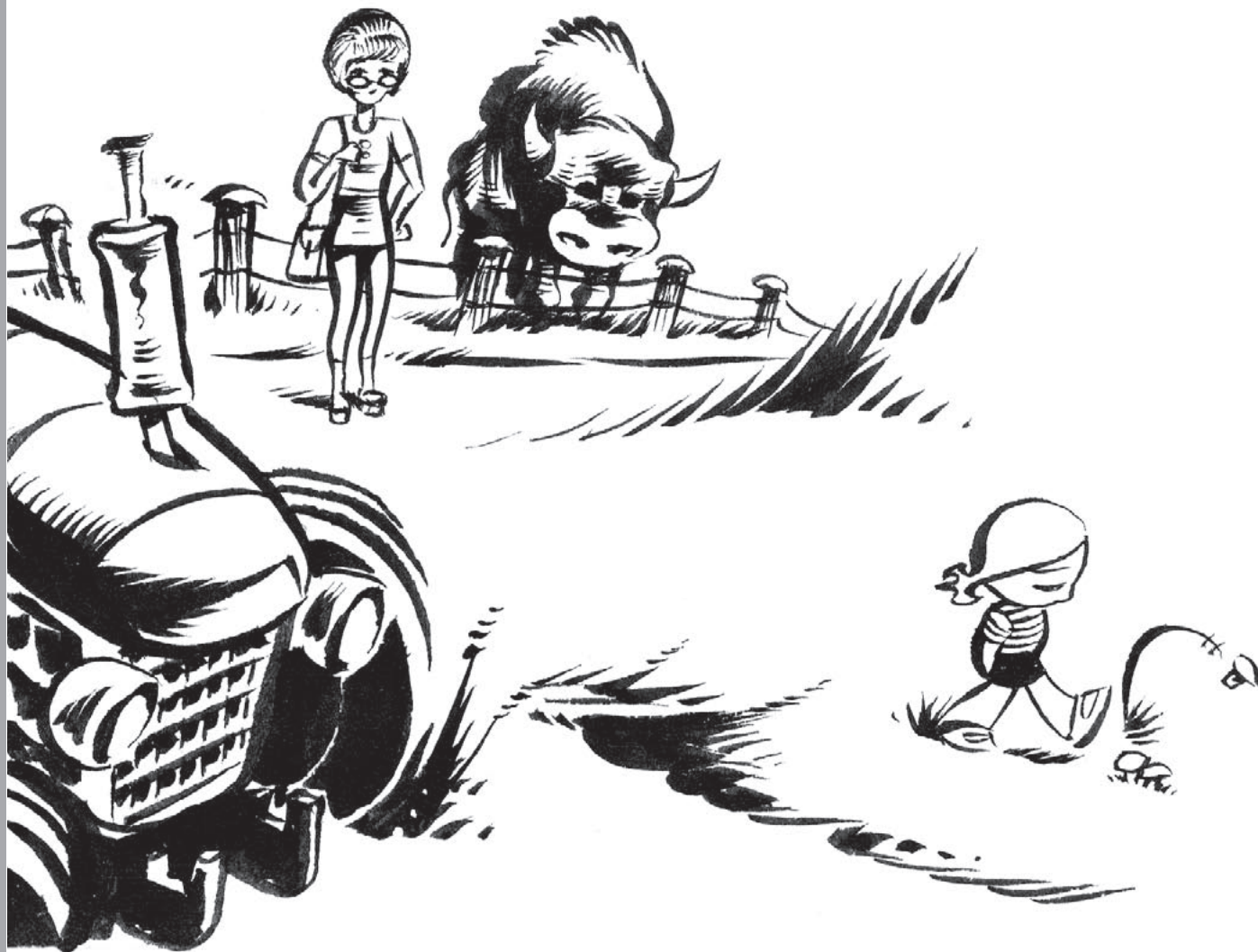


*Större delen av västerlandets befolkning är bosatt i städer;  
för dem som icke äro det är Bello likväl en företeelse,  
med vilken de titt och ofta komma i beröring.*

# Bello är universell

A STORY IN SWEDISH BY **CARL HENNING** ILLUSTRATIONS BY **PETTERI TIKKANEN**

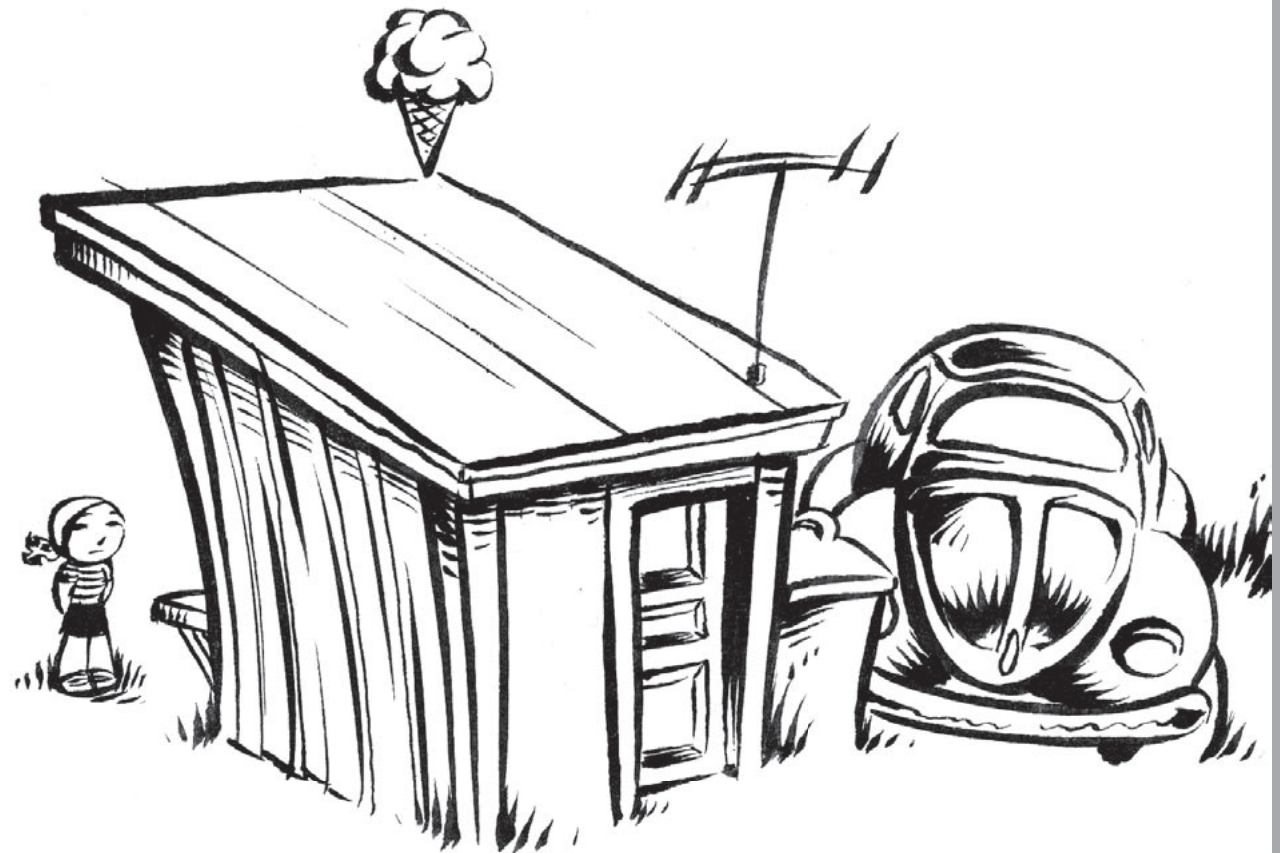
*g Otaliga av oss röra sig, i sin dagliga handel och vandring, på Bellos gator och torg. Snart sagt allas liv förflyter inom Bellos murar. Bello utgör därför, vid sedan av ens hem, men i ännu högre grad än den, en betydelsefull kulturmiljö.*



*g Alldeles för få ha ännu lärt sig inse, i vilken grad Bello verkar stärkande och utvecklande på själva livskänslan; för gångna epokers människor stod den sanningen klar. Såsom harmoniserande livsfaktor är Bello som konstverk visserligen ej den förnämsta men säkerligen en av de förnämsta.*



*g Vilken karaktärsbildande betydelse har icke Bello för det uppväxande släktet att få sina tidigaste och därmed mycket för framtiden bestämmande intryck utformade i vacker miljö! Men även ur utilistisk synpunkt sett är det ingalunda oväsentligt att därvid smaken utvecklas; att i den allmänna förekomsten av en odlad smak kan ligga en verklig nationalekonomisk tillgång, därpå ger den moderna delen av Bello ett övertygande bevis.*



THIS STORY IS SET WITH BELLO SCRIPT IN POINT SIZE 24/29 PTS.



# Epilogue

**MARTIN TIEFENTHALER VIENNA, AUSTRIA**

*In Bello I was once sitting next to a stranger for a long time,  
without saying a word.  
This way we got to know each other,  
then we parted with a smile.*