

**Plakato
type
specimen**

*Under
ware*

**PLAKATO IS A FAMILY OF DISPLAY
FONTS, CONSISTING OF VARIOUS
eye-catching styles, each of them**

very bold. Plakato is an identity

toolkit, a heavyweight building

**block in case you need a
strong personality. a small stencil!**

font family to cut out your best

ideas and grab all the attention.

*under
ware*

PLAKATO TYPE SPECIMEN

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PART 1

SHOWCASE

Plakato! P P A A K K A A T T @ @ ! !

P P A A K K A A T T @ @ ! ! P P A A K K A A T T @ @ ! !

Plakato! Plakato!

P P A A K K A A T T @ @ ! ! P P A A K K A A T T @ @ ! !

P P A A K K A A T T @ @ ! ! P P A A K K A A T T @ @ ! !

Plakato! Plakato!



**NO
FISHING**

\$50

PUMP UP!
if UP!



Paripilis



THIS
SIDE
UP

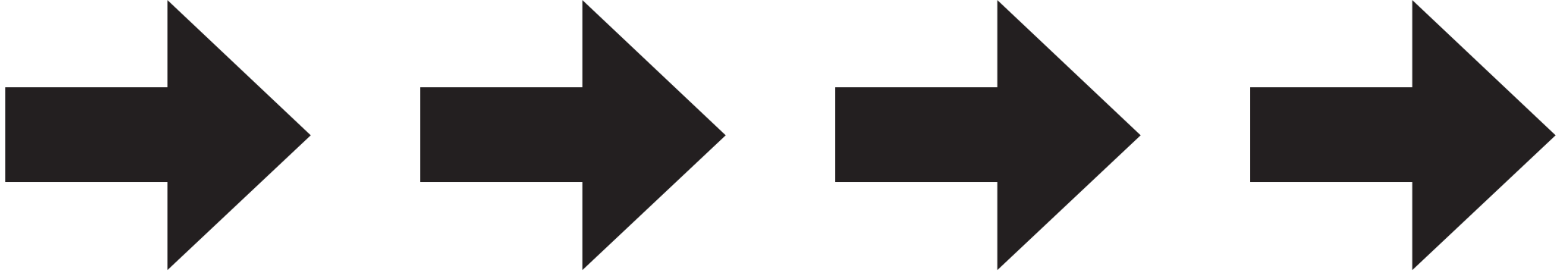
UNDERWARE

WANNENYANKE

DANNENHEER!

KHAP OUP!

DEFT'OUUR

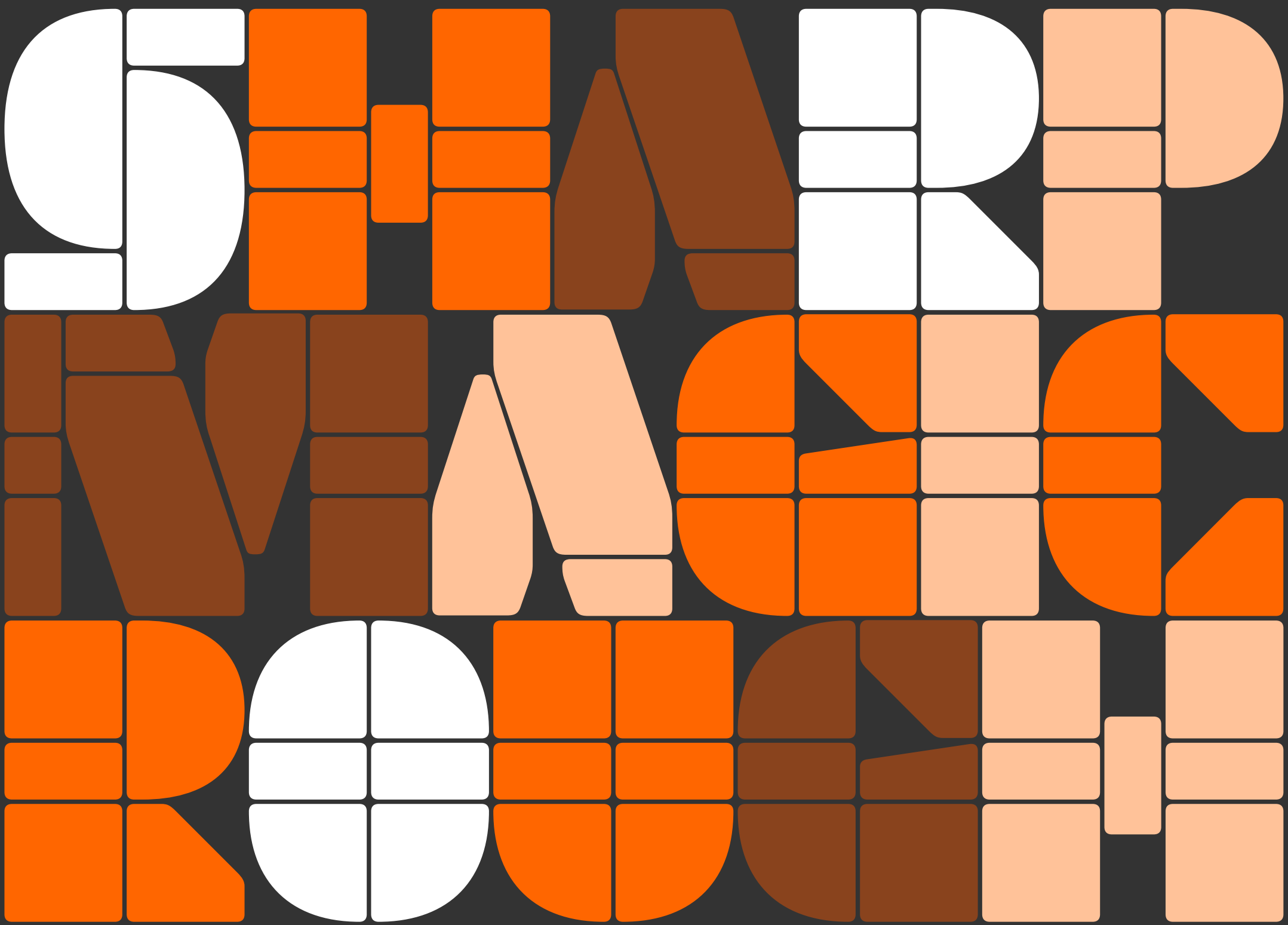


DEFT'OUUR



silence

please!



F O I R O N T I O

B A N G I K O I K

A N T W E R I P

Handmade

stijl



Underwear

Niemand



WIRCHENT

ORDERS





WANT DEN

DOUW!

DEN HAAK

DOOR HET

DE HAAR

TOEGANG

UNDERWARE
COMING
TO A STORE
NEAR YOU

WARRIS



OVEREER



AMOR

NOVA

OMNI

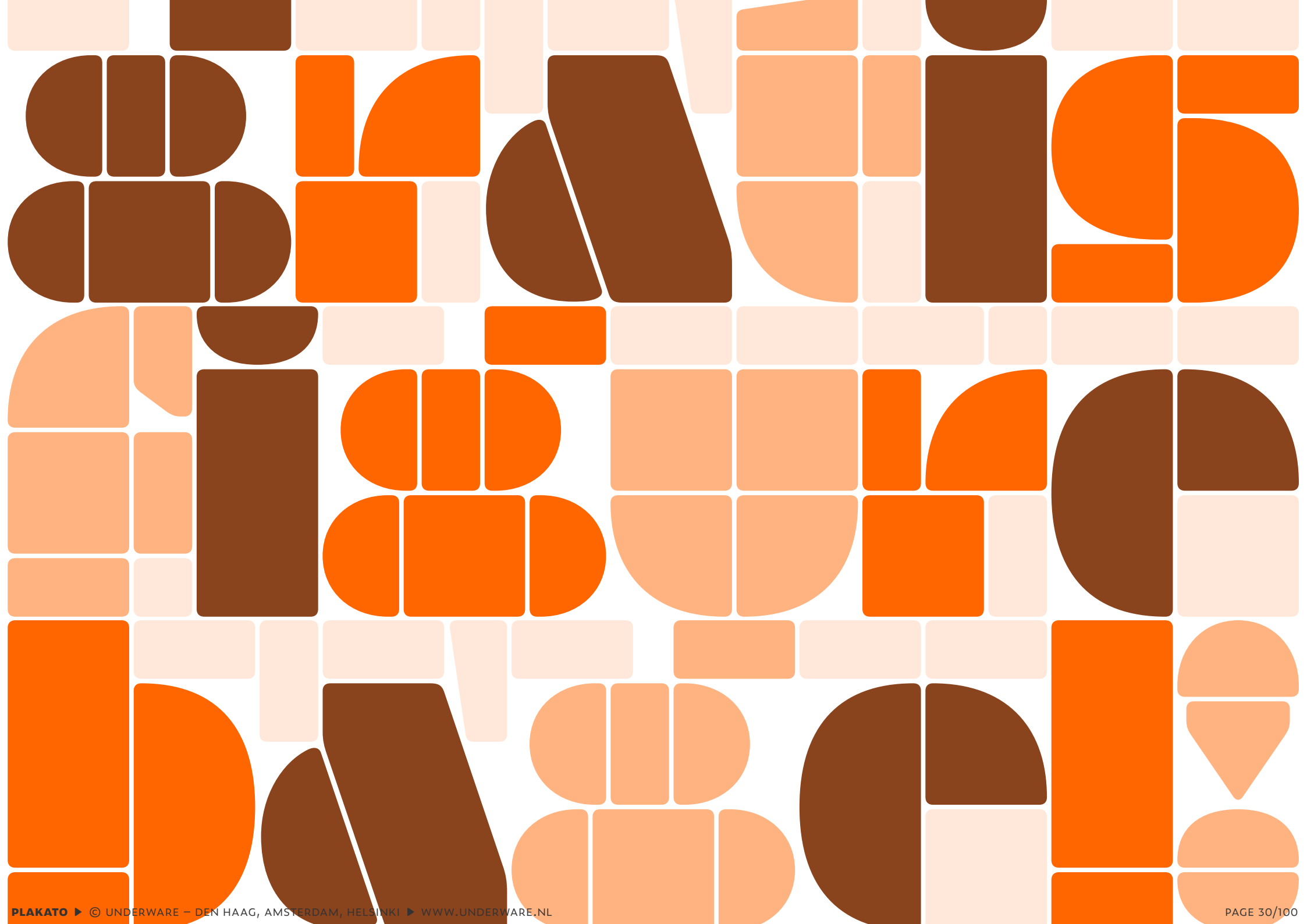
RESPECT

THAT

RULES

YOUVAARE

MININE



PLEASE

PAY

CASH



BIACHKPA CHIKER
CHIKES TOP 3
AMST'FERIDAMIN
HELSINKI
LOS ANGELES

SANNE

50% OFF

RENTUUR
TO
SHINDEN



Best Friend
CYBER CAFE
SWIRLING
FACILITIES
HOTMAIL
PHOTOCOPY

Hey...

Did you  that?



Why? 

Sorry, I meant 

1st CLASS

Signed

For





De

DADIER



FESTIVAL

FESTIVAL

♥ P L I A A ♥

K A ♥ T O

♥ D A W Y ♥

6570

555

NEW

High

Score!

6570

555

6570

555

6570

555

**Access &
download
here**

STAND FOR
SOME
THING

OR
DIE
FOR NOTHING

HANDS



WITH

CARE

WENN MAN

WENN MAN

WENN MAN

CAUTION! CAUTION! CAUTION! CAUTION! CAUTION! CAUTION!

WET PAINT!

CAUTION! CAUTION! CAUTION! CAUTION! CAUTION!

WET PAINT!

CAUTION! CAUTION! CAUTION! CAUTION! CAUTION!

PAINT! WET

CAUTION! CAUTION! CAUTION! CAUTION! CAUTION!

The Best
of
Vindry

← BOA IR IS



← SWIR F



Y IRBLAN →

ARRAHEADOM!

ARRAHEADOM!

ARRAHEADOM!

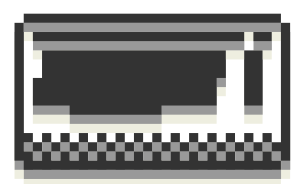
SHRIKKE

For

SWEETS

THIS FRONT WAS

DESIGNED FOR



WITH A NEW

PORTABLE DEVICE

TO THE FIRST

COUNTRY 

STOORIE

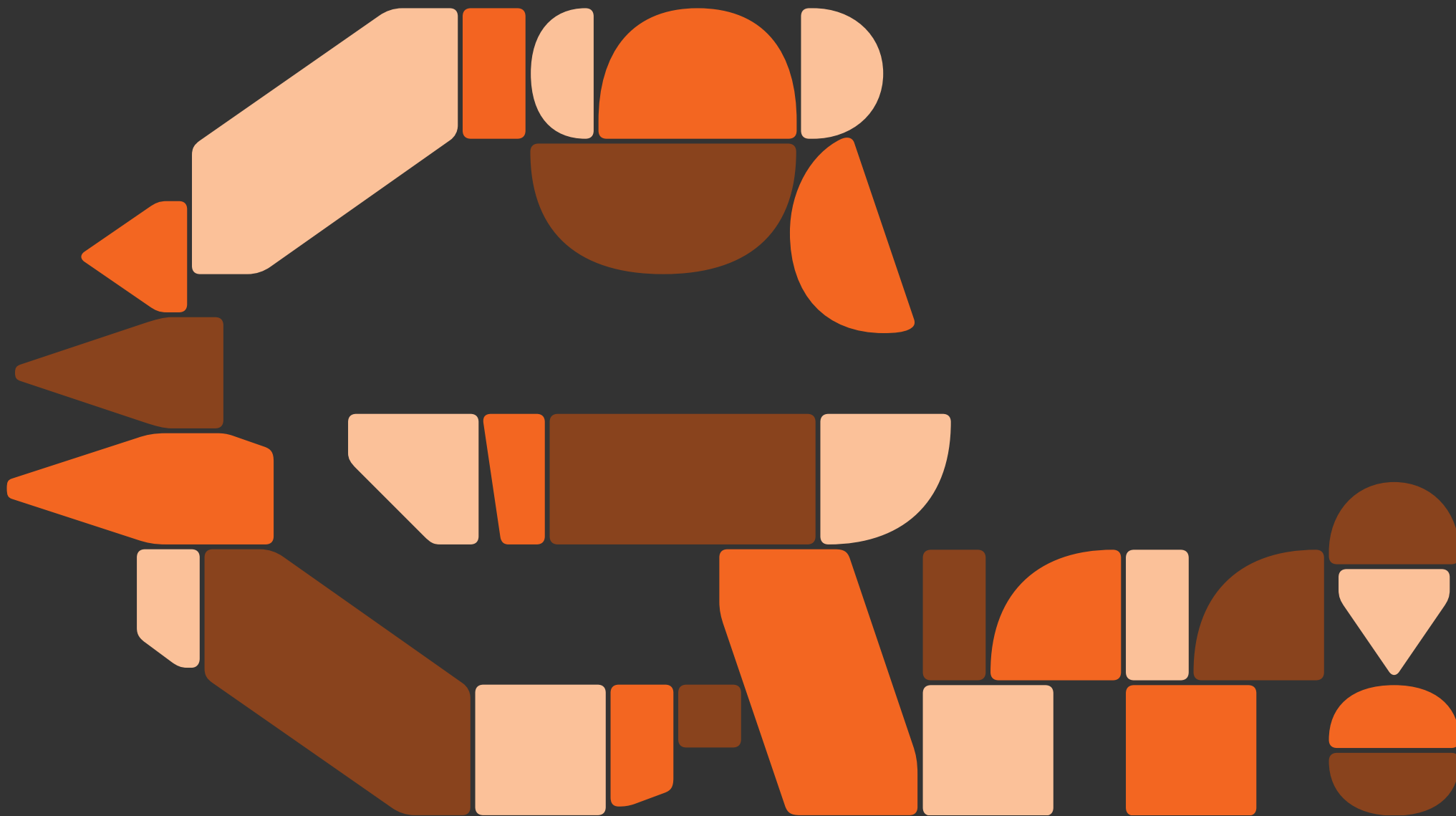
AFGESIED

PRINT & CUT THIS OUT TO CREATE YOUR OWN (VALID!) ENTRANCE TICKET FOR



UNDERWARE'S 25TH ANNIVERSARY AFTERPARTY IN 2024 (HINT: THIS IS A STENCIL)





DO NOT

PARIK

7-9 dan

MIAAMI  VICE

YOGA  CLUB

NICE  CREAM

LUCKY  NERVO

SOHO  BARR

Thanks! THANKS!

THANKS! THANKS!

Thanks! THANKS!

THANKS! THANKS!

THANKS! THANKS!

THANKS! THANKS!

PART 2
EXPERT
DETAILS



**For
demanding
experts:
OpenType
features**

Default style

SOME COFFEE
to go for keg
parties.



Stylistic Set 02

Alternates

FOR A DIFFERENT
MOOD

SOME COFFEE
to go for keg
parties.

Default style

EVERY LETTER
IS CONSTRUCTED
OUT OF A FEW
DIFFERENT BLOCKS

After all
playing with
letters is fun



Stylistic Set 02

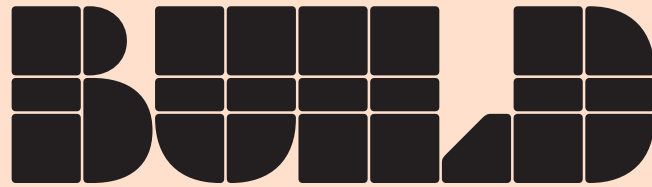
Puzzle Caps

DROP CAPS FOR
MAKING PLAYFUL
INITIALS WITH
PLAKATO BUILD

After all
playing
with letters

Default style

EVERY LETTER
IS CONSTRUCTED
OUT OF A FEW
DIFFERENT BLOCKS

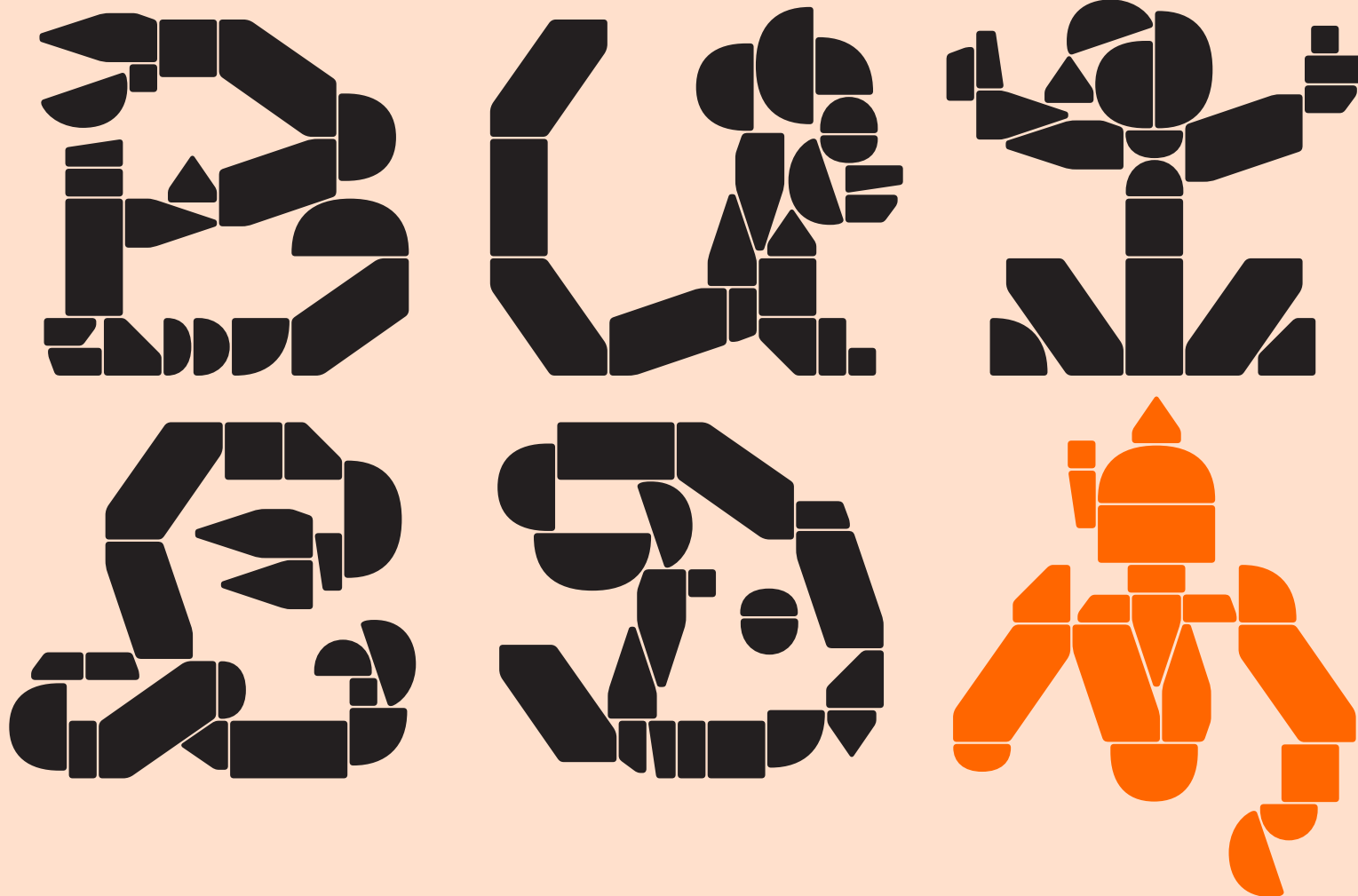


Stylistic Set 02

Puzzle Caps

EVERY LETTER
CONSISTS OF
20 DIFFERENT
ELEMENTS

DISCOVER EXTRA
GLYPHS THROUGH
THE GLYPH PALETTE



EVERY LETTER IS DIFFERENT

Plakato Paper has a lively appearance, also because every letter is automatically different. This is done with an OpenType feature called Contextual Alternates, which is activated by default.

E ≠ E ≠ E



O ≠ O ≠ O

*These are all
real paper tears,
scanned and turned
into a typeface*

EVERY LETTER IS DIFFERENT

Plakato Paper has a lively appearance, also because every letter is automatically different. This is done with an OpenType feature called Contextual Alternates, which is activated by default.



*These are all
real paper tears,
scanned and turned
into a typeface*

Default style

EVERY LETTER
IS DIFFERENT
BY DEFAULT



Stylistic Set 04

Shake

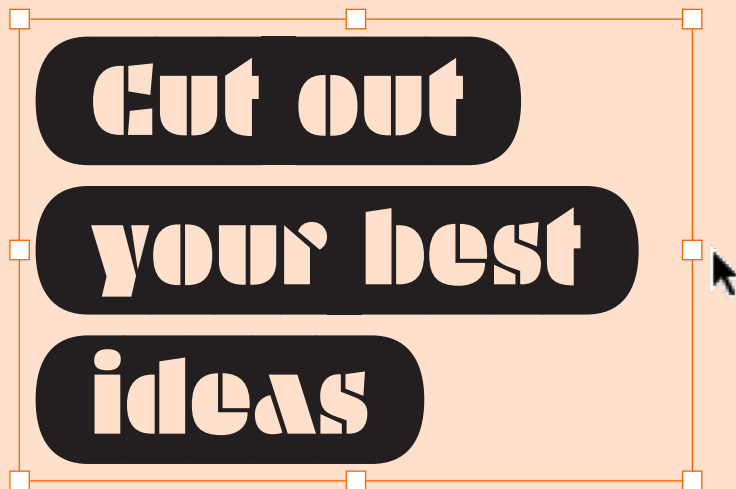
SHIFT LETTERS
RANDOMLY FOR
AN EVEN MORE
MANUAL LOOK

Free & easy
home-made
paper types

Free & easy
home-made
paper types

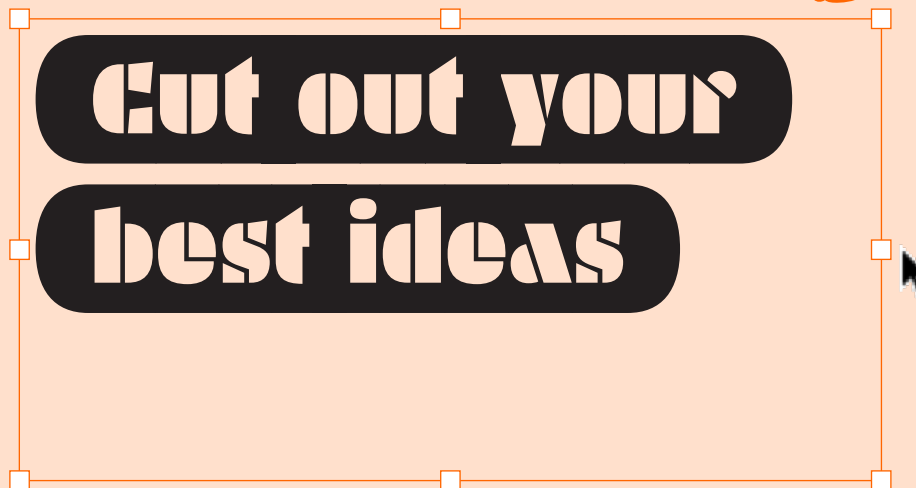
1 NARROW TEXT FRAME

Plakato Stencil automatically creates a border around each line of text. This is done with an OpenType feature called Contextual Alternates, which is activated by default.



2 WIDER TEXT FRAME

If the text frame becomes wider, the text will automatically reflow of course. The longer sentences will still have automatic borders, no manual interaction required.



3 VERY WIDE TEXT FRAME

If the same text frame becomes even wider, the 3 original lines will become a single line, and this new line of text automatically becomes locked in a single stencil shape.





OFF



ON

LANGUAGE LOCALISATIONS

This is a default feature in all fonts from Underware, and this goes automatically once you set the correct language. Our fonts take local language preferences into account.

DEFAULT

AȘA ÎN CĂRȚII

ROMANIAN

AȘA ÎN CĂRȚII

DEFAULT

FĪJN

DUTCH

FĪJN!

DEFAULT

COL·LON

CATALAN

COL·LON

FRACTIONS

Dynamic fractions can be build on the fly by activating the Fractions feature.

5 6/8 + 3 4/9

5 6/8 + 3 4/9

CASE-SENSITIVE FORMS

Once text is turned into all capitals, punctuation automatically vertically aligns nicely with the capitals.

“PU@NIK”

“PU@NIK”



OFF



ON

SUPERIORS & INFERIORS

Present your scientific texts in the correct way.

x²=y+1

x²=y+1

H²O

H²O

DISCRETIONARY LIGATURES

Handy shortcut for quickly making good looking arrows.

'There -> it is

'There → it is

'There <- it is

'There ← it is

'There |> it is

'There ↓ it is

'There <| it is

'There ↑ it is



STYLISTIC SETS

STYLISTIC SET 01 (NUMERO)

Easily access a nice No.
This is a default feature in all fonts from Underware.

Nº 25

NO 25

STYLISTIC SET 02 (ALTERNATES)

Dark Mode: Some letters turn into a fancy alternate shape. Apply sparingly!

Keg socks

Keg socke

STYLISTIC SET 02 (PUZZLE CAPS)

Large initials for playful typography. (Plakato Build only)

Magic

Magic

STYLISTIC SET 03 (REBEL)

Only a different shape for lowercase g, just for that special occasion.

Plague

Plague

STYLISTIC SET 04 (SHAKE)

Plakato Paper only: randomly shift letters for manual look. (Note: this is Stylistic Set 02 in Plakato Paper Italic)

Paper Shake

Paper Shake

STYLISTIC SET 05 (SHAKE MORE)

Just like 'Shake', but then even stronger. Tip: Combine with 'Shake' for Super Shake! (= Styl. Set 03 in Paper Italic)

Paper Shake

Paper Shake



OFF



ON

ALTERNATES

Fancy a different ampersand? Plakato has got you covered.






Pla & Kato

Pla & Kato



**For
demanding
experts:
Emoji's &
Dingbats**

LIFE LESSONS

Do you want to  or 
your life? Plakato brings
 and  to ,  or 

Plakato

Keith, just  to  your
life, or throw in  for
, and  for 

Plakato Game



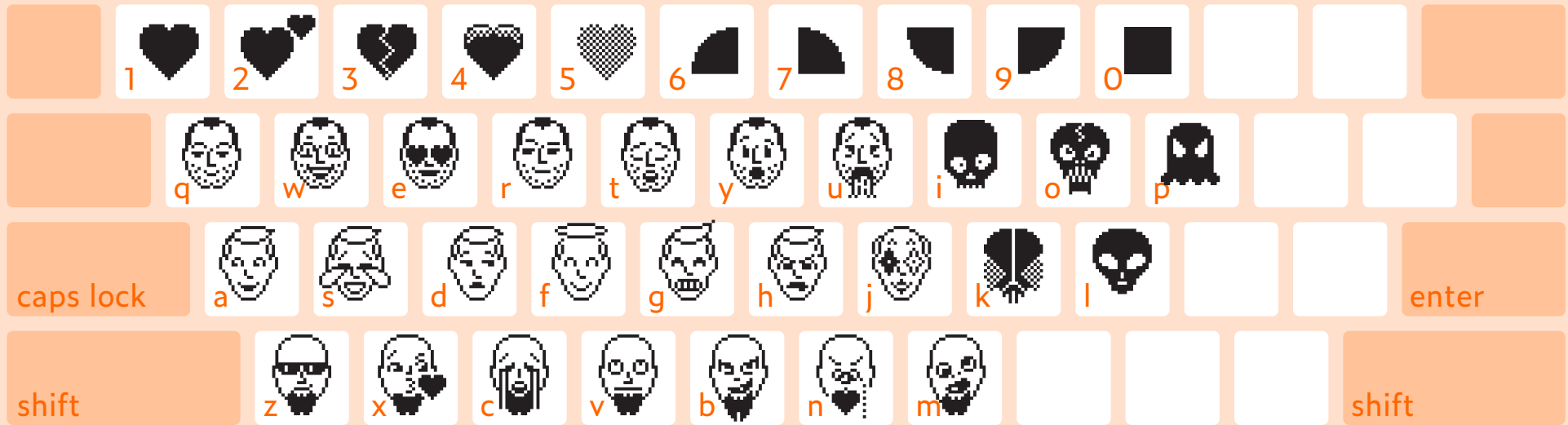
Plakato Emoji Faces & Icons

	Slightly Smiling Face		Confused Face		Black Right Pointing Index
	Grinning Face		Slightly Frowning Face		Black Left Pointing Index
	Smiling Face with Smiling Eyes		Crying Face		White Up Pointing Index
	Smiling Face with Open Mouth and Smiling Eyes		Loudly Crying Face		White Down Pointing Index
	Face with Tears of Joy		Weary Face		Black Right Pointing Backhand Index
	Smiling Face with Heart-Shaped Eyes		Unamused Face		Black Left Pointing Backhand Index
	Grinning Face with Star Eyes		Face with Open Mouth		Victory Hand
	Smiling Face With Sunglasses		Hushed Face		Raised Hand
	Winking Face		Flushed Face		Waving Hand Sign
	Skull		Grinning Face with One Large and One Small Eye		Black Star
	Skull and Crossbones		Akiem		Black Heart Suit
	Neutral Face		Bas		ARROWS
	Pensive Face		Sami		

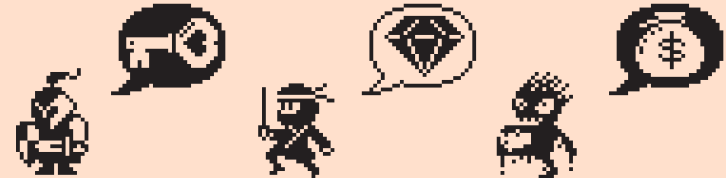
Plakato Game Dingbats Emoji Faces

Akiem	Bas	Sami
 Slightly Smiling Face	 Smiling Face with Smiling Eyes	 Smiling Face With Sunglasses
 Grinning Face	 Face with Tears of Joy	 Face Throwing a Kiss
 Face with Heart-Shaped Eyes	 Unamused Face	 Loudly Crying Face
 Face with One Eyebrow Raised	 Smiling Face with Halo	 Face With Rolling Eyes
 Relieved Face	 Grimacing Face	 Smiling Face with Horns
 Astonished Face	 Angry Face	 Face With Monocle
 Face With Open Mouth Vomiting	 Clown Face	 Grinning Face With One Large And One Small Eye
 Cat	 Cat Face with Heart-Shaped Eyes	 Skull
 Grinning Cat Face with Smiling Eyes	 Cat Face with Tears of Joy	 Skull and Crossbones
 Pouting Cat Face	 Crying Cat Face	 Extraterrestrial Alien

Plakato Game Dingbats Emoji Faces & Dingbats

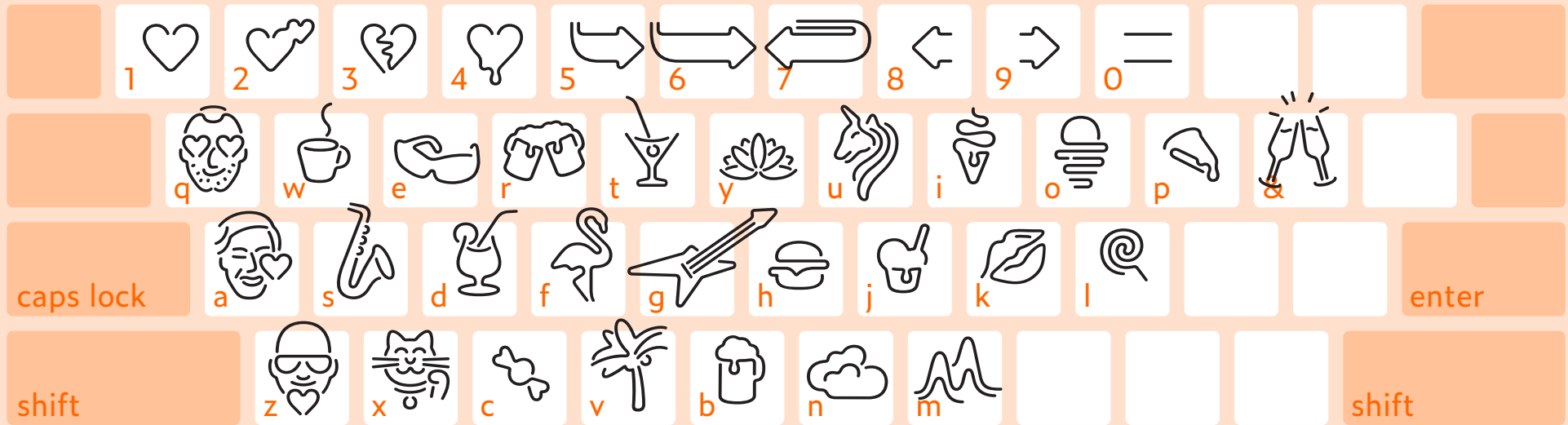


Back to the Future - It just happened that our 80s sprites traveled to the future and turned your emojis to pixels! All set up for easy access on standard qwerty-keyboards, as well as Unicoded for correct emoji behaviour. Our time machine had a glitch, not all legendary sprites are shown in this table — unlock 'em all through your glyphs palette.

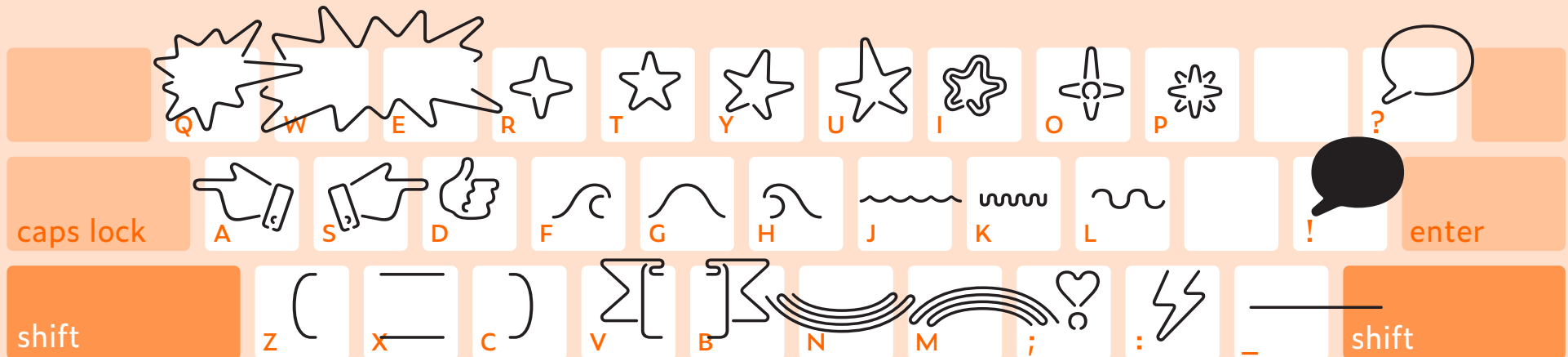




Plakato Neon Dingbats Emoji Faces & Dingbats



Prepare for Endless Summer of Love! ■ Chill energy, daiquiri, palm trees, love, ocean waves, neon lights... what more do you want for summer? All set up for easy access on standard qwerty-keyboards, as well as Unicoded for correct emoji behaviour. Find even more Neon Dingbats in the glyphs palette of your application.







**For
demanding
experts:
Language
support**

**Plakato estas
identa ilaro!**

Zeker, hij wel.

Mitä tarkoitat?

Hvad betyder...

SUPPORTED LANGUAGES

All our fonts support over 200 Latin languages. 200? Yep, 219 to be precise. We call that the Underware Latin Plus character set. Those 219 supported languages allow you to reach an estimated 2.103.569.421 speakers worldwide. More info on: www.underware.nl/latin_plus

ABENAKI	CRIMEAN TATAR (LATIN)	ICELANDIC	MALAY	RAROTONGAN	TOK PISIN
AFAAN OROMO	CROATIAN	IDO	MALTESE	ROMANIAN	TOKELAUAN
AFAR	CZECH	IGBO	MANX	ROMANSH	TONGAN
AFRIKAANS	DANISH	ILOCANO	MĀORI	ROKOKAS	TSHILUBA
ALBANIAN	DAWAN	INDONESIAN	MARQUESAN	SAMI (INARI SAMI)	TSONGA
ALSATIAN	DELAWARE	INTERGLOSSA	MEGLENO-ROMANIAN	SAMI (LULE SAMI)	TSWANA
AMIS	DHOLUO	INTERLINGUA	MERIAM MIR	SAMI (NORTHERN SAMI)	TUMBUKA
ANUTA	DREHU	IRISH	MIRANDESE	SAMI (SOUTHERN SAMI)	TURKISH
ARAGONESE	DUTCH	ISTRO-ROMANIAN	MOHAWK	SAMOAN	TURKMEN (LATIN)
ARANESE	ENGLISH	ITALIAN	MOLDOVAN	SANGO	TUVALUAN
AROMANIAN	ESPERANTO	JAMAICAN	MONTAGNAIS	SARAMACCAN	TZOTZIL
ARRERENTE	ESTONIAN	JAVANESE (LATIN)	MONTENEGRIN	SARDINIAN	UZBEK (LATIN)
ARVANITIC (LATIN)	FAROESE	JÈRRIAIS	MURRINH-PATHA	SCOTTISH GAELIC	VENETIAN
ASTURIAN	FIJIAN	KAINGANG	NAGAMESE CREOLE	SERBIAN (LATIN)	VEPSIAN
ATAYAL	FILIPINO	KALA LAGAW YA	NAHUATL	SERI	VOLAPÛK
AYMARA	FINNISH	KAPAMPANGAN (LATIN)	NDEBELE	SEYCHELLOIS CREOLE	VÖRO
AZERBAIJANI	FOLKSPRAAK	KAQCHIKEL	NEAPOLITAN	SHAWNEE	WALLISIAN
BASHKIR (LATIN)	FRENCH	KARAKALPAK (LATIN)	NGIYAMBAA	SHONA	WALLOON
BASQUE	FRISIAN	KARELIAN (LATIN)	NIUEAN	SICILIAN	WARAY-WARAY
BELARUSIAN (LATIN)	FRIULIAN	KASHUBIAN	NOONGAR	SILESIAN	WARLPIRI
BEMBA	GAGAUZ (LATIN)	KIKONGO	NORWEGIAN	SLOVAK	WAYUU
BIKOL	GALICIAN	KINYARWANDA	NOVIAL	SLOVENIAN	WELSH
BISLAMA	GANDA	KIRIBATI	OCCIDENTAL	SLOVIO (LATIN)	WIK-MUNGKAN
BOSNIAN	GENOESE	KIRUNDI	OCCITAN	SOMALI	WIRADJURI
BRETON	GERMAN	KLINGON	OLD ICELANDIC	SORBIAN (LOWER SORBIAN)	WOLOF
CAPE VERDEAN CREOLE	GIKUYU	KURDISH (LATIN)	OLD NORSE	SORBIAN (UPPER SORBIAN)	XAVANTE
CATALAN	GOONIYANDI	LADIN	ONĚIPÖT	SOTHO (NORTHERN)	XHOSA
CEBUANO	GREENLANDIC (KALAALLISUT)	LATIN	OSHIWAMBO	SOTHO (SOUTHERN)	YAPESE
CHAMORRO	GUADELOUPEAN CREOLE	LATINO SINE FLEXIONE	OSSETIAN (LATIN)	SPANISH	YINDJIBARNDI
CHAVACANO	GWICH'IN	LATVIAN	PALAUAN	SRANAN	ZAPOTEC
CHICHEWA	HAITIAN CREOLE	LITHUANIAN	PAPIAMENTO	SUNDANESE (LATIN)	ZARMA
CHICKASAW	HÄN	LOJBAN	PIEDMONTESE	SWAHILI	ZAZAKI
CIMBRIAN	HAWAIIAN	LOMBARD	POLISH	SWAZI	ZULU
COFÁN	HILIGAYNON	LOW SAXON	PORTUGUESE	SWEDISH	ZUNI
CORNISH	HOPI	LUXEMBOURGISH	POTAWATOMI	TAGALOG	
CORSICAN	HOTCAK (LATIN)	MAASAI	Q'EQCHI'	TAHITIAN	
CREEK	HUNGARIAN	MAKHUWA	QUECHUA	TETUM	

LICENSING INFORMATION!
WWW.UNDERWARE.NL

LANGUAGE SUPPORT!
WWW.UNDERWARE.NL

PRICING INFO!

WWW.UNDERWARE.NL

REAL-LIFE EXAMPLES!

WWW.UNDERWARE.NL

WRITE YOUR OWN TEXT!

OH, OH, OH,
OH, OH, OH,
OH, OH, OH,
THE INTERVIEW
WWW.UNDERWARE.COM
WWW.UNDERWARE.COM
WWW.UNDERWARE.COM
WWW.UNDERWARE.COM
FIND US
ONLINE



FIND MORE INFORMATION ABOUT PLAKATO ON WWW.UNDERWARE.NL



PART 3
PREVIEW
LINES

Plakato is an identity toolkit, a heavyweight building block in case you need a strong personality, a small stencil font family to cut out your best ideas and grab all the attention.

Plakato

stickers!

Plakato is an identity toolkit, a heavyweight building block in case you need a strong personality, a small stencil font family to cut out your best ideas and grab all the attention.

Plankanto

stieks!

Plakato is an identity
toolkit, a heavyweight
building block in case
you need a strong
personality, a small
steiner font family to cut
out your best ideas and
grab all the attention.

IP Haakt @

Sti@ks!

Plakato is an identity toolkit, a heavyweight building block in case you need a strong personality, a small stencil font family to cut out your best ideas and grab all the attention.

PLANKKANTO

SCHIEKES!

**Plakato is an identity
toolkit, a heavyweight
building block in case you
need a strong personality,
a small stencil font family
to cut out your best ideas
and grab all the attention.**

PLANNING

STICKERS!

Plakato is an identity
toolkit, a heavy-weight
building block in case
you need a strong
personality, a small
stencil font family to cut
out your best ideas and
grab all the attention.

U P U A U S U A U T U
S T I C U S S !

Plakato is an identity
toolkit, a heavyweight
building block in case
you need a strong
personality, a small
stencil font family to cut
out your best ideas and
grab all the attention.

WORLDWIDE
UNDERWARE

UNDERWARE
WORLDWIDE

PLAKATO IS AN
EDUCATIONAL TOOLKIT.
A FEW WEEKS
BUT DON'T BLOCK IN CASE
YOU NEED A STRONG
PERSONALITY. A SMALL
STRONG POINT. A SMALL
TO CUT OUT YOUR BEST
IDEAS AND CRAB ALL
THE ATTENTION.

PLANKATO
SINIKS

PART 4
ALPHABET
OVERVIEW

Plakato

A B C D E F G H I J K L M

a b c d e f g h i j k l m

N O P Q R S T U V W X Y Z

n o p q r s t u v w x y z

& 0 1 2 3 4 5 6 7 8 9

Plakato Italic

A B C D E F G H I J K L M

a b c d e f g h i j k l m

N O P Q R S T U V W X Y Z

n o p q r s t u v w x y z

& 0 1 2 3 4 5 6 7 8 9

Plakato Inline

A B C D E F G H I J K L M

a b c d e f g h i j k l m

N O P Q R S T U V W X Y Z

n o p q r s t u v w x y z

0 1 2 3 4 5 6 7 8 9

Plakato Paper

A B C D E F G H I J K L M

a b c d e f g h i j k l m

N O P Q R S T U V W X Y Z

n o p q r s t u v w x y z

& 0 1 2 3 4 5 6 7 8 9

Plakato Paper Italic

A B C D E F G H I J K L M

a b c d e f g h i j k l m

N O P Q R S T U V W X Y Z

n o p q r s t u v w x y z

& 0 1 2 3 4 5 6 7 8 9

Plakato Neon

A B C D E F G H I J K L M

a b c d e f g h i j k l m

N O P Q R S T U V W X Y Z

n o p q r s t u v w x y z

& @ 1 2 3 4 5 6 7 8 9

Plakato Game

A B C D E F G H I J K L M

a b c d e f g h i j k l m

N O P Q R S T U V W X Y Z

n o p q r s t u v w x y z

0 1 2 3 4 5 6 7 8 9

Plakato Build

A B C D E F G H I J K L M

a b c d e f g h i j k l m

N O P Q R S T U V W X Y Z

n o p q r s t u v w x y z

0 1 2 3 4 5 6 7 8 9

PART 5
FONT FAMILY
DETAILS

About the Plakato family

Plakato comes in 16 eye-catching styles. The default stencil style comes in Regular & Italic. They both have 2 variations: one version, named Plakato Stencil, automatically creates borders around the text, putting any text into a graphic stencil in this way. Another version, the extruded three-dimensional version, guarantees even more attention for your message (in combination with the default styles). Next to this there is also the Inline version, which is an optical play with a lot of lines. Plakato Inline has a supportive background layer, a separate font in case you want to add a background in a different colour. Then there is Plakato Paper, a manually teared version of Plakato offering a more physical look. This small family of eye-catching display fonts also contains a Neon font, an independent design in Plakato style, which can actually be used for making neon signs due to its construction. Plakato Neon comes with its own Dingbat font for that extra flush-flush. Plakato has also been redrawn on a C64, and with all its accompanying limitations been ported back and turned into a font: Plakato Game. Also this font comes with its own Dingbat font, full of emoji's and icons for oldskool pleasure. Last but not least there is Plakato Build, constructed out of blocks. As if that wasn't enough, Underware made various dynamic versions of Plakato, offering a whole new range of possibilities for motion and interaction. Dynamic fonts are available on request, contact info@underware.nl.

ALL PLAKATO STYLES

PLAKATO REGULAR

DEFAULT

PLAKATO ITALIC

PLAKATO STENCIL REGULAR

STENCIL

PLAKATO STENCIL ITALIC

PLAKATO 3D REGULAR

3D

PLAKATO 3D ITALIC

PLAKATO INLINE

INLINE

PLAKATO INLINE BACKGROUND

PLAKATO PAPER REGULAR

PAPER

PLAKATO PAPER ITALIC

PLAKATO NEON

NEON

PLAKATO NEON DINGBATS ☆ 🍷 🍷 🍷 🍷 🍷 🍷

PLAKATO GAME

GAME

PLAKATO GAME DINGBATS 🧔 🍷 🍷 🍷 🍷

Plakato Build

BUILD

Plakato Build Fill

CONTACT

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WWW.UNDERWARE.NL

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ABOUT UNDERWARE

Zealotry wouldn't be an inappropriate collective noun for Underware. They not only design typefaces, they live type – they educate about type, they publish about type, they talk about type, they want (and organise) others to talk about type.

There is an inherent honesty to their enthusiasm that betrays no snobbery – they simply think that type is very interesting and that everyone, given the chance, might think so too. Their work is among the most popular of independent type foundries – happy-go-lucky, high-quality, text-friendly typefaces for both display use and comprehensive typesetting. Underware's typefaces stand out thanks to unique aesthetics, finished quality, and a considered collective presence. Underware is a refreshing and intelligent collective who, while taking what they do seriously, manage to not take themselves too seriously.

– *Is Not magazine*

A dark gray background featuring a stylized, hand-drawn illustration of a smiling face. The face has large, round glasses, a full beard, and a wide, open-mouthed smile. The drawing is composed of thick, dark gray lines. The text 'Underware' is overlaid on the face in a white, cursive font.

*Under
ware*

FINE FONTS SINCE 1999