

Quick
preview

Aaah,

Sauna
a typeface for
all sizes

***This Read
naked-book
reminds me
about my
childhood...***

**I used to read
fairytales in
a sauna when
I was a really
young girl.**

I borrowed the
books from our
local library &
*took them with
me to a sauna.*

I didn't throw water to the stones, but instead
I was busy reading the books.
They sometimes suffered and the pages
started to do waves.
I didn't dare to carry them
back to a library,
but I asked my mother to do that.
Nobody ever blamed me.

JOHANNA ROPE (32), ARCHITECT, HELSINKI, FINLAND

If you want to tell us your own sauna story, please do. Phone +31 (0) 70-42 78 115 and ask for Akiem, or send your story by post. We are curious to hear from you.

The overview of **Sauna** fonts

REGULAR (THREE WEIGHTS)

Ollahan iliman pyyhkeitä.
May I ask you to take your
clothes off? – Also a towel.

ROMAN

**Vaan tulee siirtyä
alalauteelle.
No guts to stay?
Take a step down.**

BOLD

**Eikä muutoonkaan
tehdä kiusantekoo.
Behave yourself.**

BLACK

ITALIC (THREE WEIGHTS)

*Elikkä alasti. In other words:
reveal your belly.*

ITALIC

***Akkaan ja kakarootten
sekahan. To somewhere
between wives and babies.***

BOLD ITALIC

***Kuten puhaltelua naa-
purin selekään.
So don't blow air on
your fellow's back.***

BLACK ITALIC

SWASH ITALIC (THREE WEIGHTS)

*Löylyn heitto ainoostaan
napoolla. Only use the scoop
to throw water, please.*

ITALIC SWASH

***Tauteella ei sovi viheltää.
Whispering is strictly
forbidden.***

BOLD ITALIC SWASH

***Puhuta muuta eiku
aikuusten asiaa.
Think twice before you
speak.***

BLACK ITALIC SWASH

SMALL CAPS (ONE WEIGHT)

SITÄ EI TRENKÄÄ KOSKAAN
KIELTÄÄ. NEVER SAY 'NO'
TO SOMEONE TURNING UP
THE HEAT

SMALL CAPS

The Sauna family consists of 18 fonts.

The family has three different weights and two kinds of italics for every weight. The lightest weight has also Small Caps. The basic family – which is shown on this page – consists out of 10 fonts. The Small Caps font has monospaced ranging numbers on

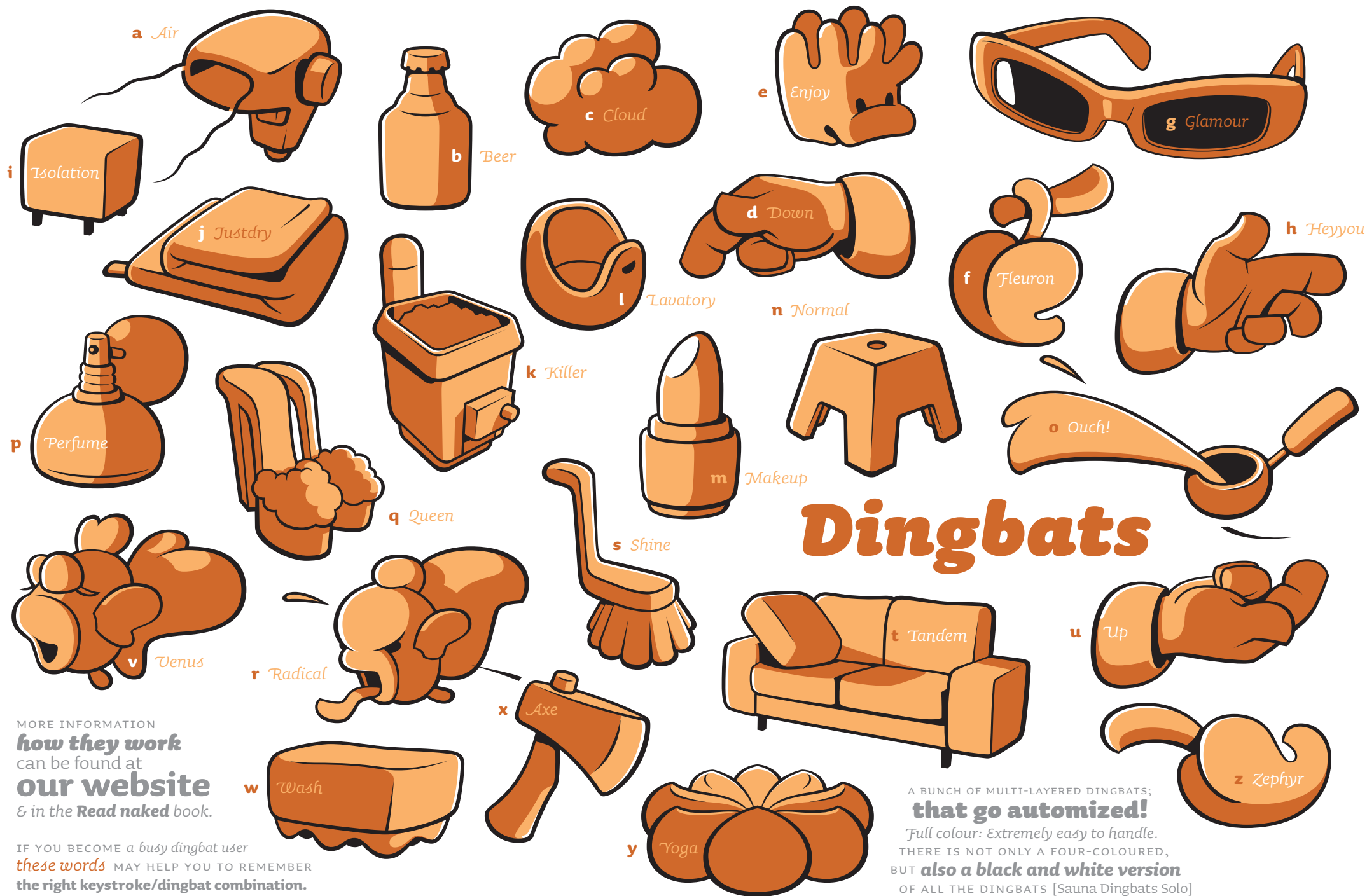
x-height, also the monetary and mathematical characters have the same width as the numbers. **Something extra...** Besides of these fonts, a set of ligatures is provided to work with the three Swash-Italic-fonts [see next page]. The set of Dingbats gives a little extra to the typographics [two pages ahead].

Lots of extra **Ligatures**



1 fb 2 ff 3 fh 4 fi 5 fj 6 fk 7 fl 8 ft 9 ffi 10 ffl Q Qu q Qu T Th
a ch b ck c cl d ct e sh f sk g sl h st k kk l ll s ss t tt z zz

Besides the basic family there are **three ligature fonts** – one for every weight. These can be used in combination with the swash fonts. The lowercase characters mentioned above refer to the position of the ligatures in the PostScript fonts; In the OpenType fonts this is not necessary to know, just use the OpenType feature ‘Swash’ in your lay-out program.



Who is this man in the **Read naked**-book;

Leo Pusa?

He is our hero.

He is the World Champion Sauna Bathing.

He is the master.

**Already being a champion
in 2000 and 2001,
he promised us to be
the champion again in 2002.**

Which he did!

 **Nobody in the whole world can withstand
the heat of a sauna any better than him.**

*The Sauna family is first shown in the book **Read naked**. This book doesn't only contain sauna stories, it can also be read inside the sauna... And it survives! Even better, some stories can only be read inside the sauna, at 80 degrees Celsius or higher!*

The book was designed by Piet Schreuders in cooperation with Underware. More information about this book and about this typeface can be found on our website » www.underware.nl

READ NAKED » PUBLISHER: UNDERWARE, DEN HAAG 2002 » ISBN 90-76984-03-4

This is a printed PDF-file, which has been downloaded from our website at www.underware.nl. It just gives a small view of the Sauna family. We strongly recommend you to read the original printed type specimen.

DID I HEAR IT RIGHT, THERE WAS A SAUNA ON THE PARTY?

– Yes, there was, a small one, but still. A maximum of three people could fit in there... Unfortunately we didn't manage to make a shower in this beautiful gallery. However, sauna visitors still had the possibility to get a fresh mind & body. They just had to go outside on the street, the party crowd went some steps back, and the nude sauna bathers got a bucket of ice cold water on top of their heads! Soon we ran out of the ice cubes, but normal water also did a good job.

This book, *Read naked*, how are you so sure it is 100% sauna proof?

– We made a small specimen, went to the sauna, tested it, and... it didn't work. We tried another paper, another way of binding and went to the sauna again... Didn't work. At a certain moment we got convinced there was only one paper which could do the job: Neobond, the *Rolls Royce of the papers*. It is resistant to hot steam of 120 degrees Celsius and to all kinds of human sweat. The book is bound without any glue, because the glue would melt in the sauna temperatures (*The only thing which we recommend to take out of the book before going to a sauna, is the cd-rom...*).

Is it true that some of the stories inside the type specimen can only be read inside the sauna?

– Yes, it is.

How is that possible?

– Aah, just see it yourself. If you wanna take the best out of the book, take it into a sauna and relax.

What is the secret sauna party?

– The Sauna typeface was presented at the **secret sauna party** in April 2002 in the *Goldberg Institut* in Berlin. Together with our friends from Rotorot and Fotosport, we organised a sauna exhibition. If you weren't there, you missed the famous DJ Wout, cool beer, the video projection from Rotorot, a real sauna, lots of naked men, and only just one naked woman.

I heard some rumours, about the after party that night. I was there the whole night, but didn't join the after party.

What did I do wrong?

– Euhm, to be honest, nothing. The secret sauna party went on and on, till late at night. The next day we were completely broken, and were not able to open the exhibition anymore. No after party this time. Although we heard that some people came especially to the party for the after party. Sorry. Next time.

And guys, now honest. Did you all went naked into the sauna that night?

– What do you think? Of course.

THE BOOK **Read naked** CONTAINS LOTS OF SMALL PERSONAL SAUNA STORIES, LIKE THESE EXAMPLES OVER HERE

In the 18th century an Italian explorer was visiting Finland. It was a cold winter with a temperature of -30 degrees Celsius. Passing by a village, he saw three men standing in front of a sauna, naked in the snow with a huge cloud of steam above. He came into the conclusion that these natives must have spent centuries developing the skill to survive in such temperature variations. ¶ RICHIE (around 40), globetrotter and philosopher

Some countries translate saunas into their own style. Korean saunas have wall-to-wall carpets...

¶ RICHIE (around 40), globetrotter and philosopher



Did something unforgettable happened to you at a sauna? We can't wait to hear what!

Read naked

Read naked, *the book*

48 PAGES

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& THERMO COLOUR

SAUNAPROOF PAPER

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